

AN INTRODUCTION TO SPHERES OF INFLUENCE

Everything you need to know about the new way to tell the full story of your climate contribution and optimise the delivery of your climate transition action plan.

ARE PEOPLE ONLY HEARING HALF YOUR STORY ON CLIMATE?

WHAT SPHERES OF INFLUENCE EXISTS TO DO

Currently, **only 'half' of corporate action on climate is incentivized or rewarded** – GHG emissions reduction within your value chain. Your Scope Inventory.

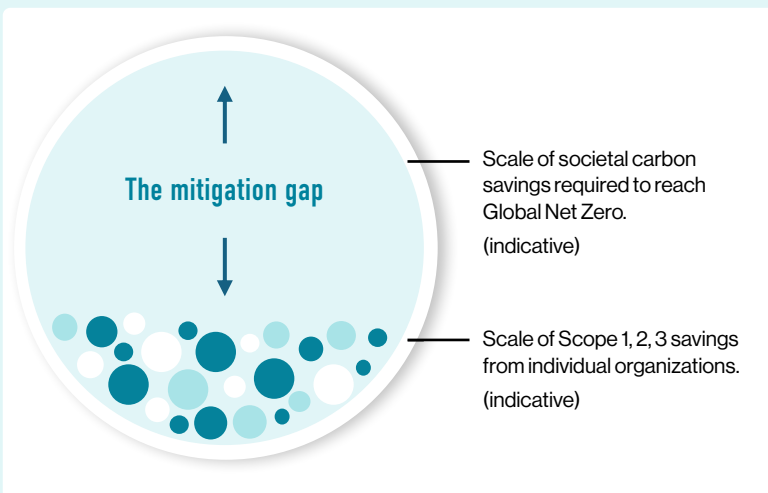
Spheres of Influence recognises the crucial other half, a business's influence emissions. The impact beyond its inventory that is key to us reaching global net zero.



WHY IS YOUR CLIMATE INFLUENCE SO IMPORTANT?

Despite a large number of organisations setting net zero targets and accompanying them with credible climate transition plans, we have a massive gap between their combined projected GHG reductions and what we need to cut to deliver global net zero.

We therefore need those organisations that are committed to net zero to look beyond their inventory reduction plans to see how they can use their influence, more on that in a bit, to enable others to decarbonise more effectively.



HOW DOES SPHERES OF INFLUENCE WORK?

Spheres and Scopes are separate! Your Scopes should keep doing what they're already doing, delivering your organisational net zero goal. Spheres is about the emissions reductions and/or removals, beyond your own value chain, that your products, investments and advocacy enable.

SCOPES

- **Organisational** net zero
- **Inside** value chain
- **Attributional accounting** to create inventories within company Scopes

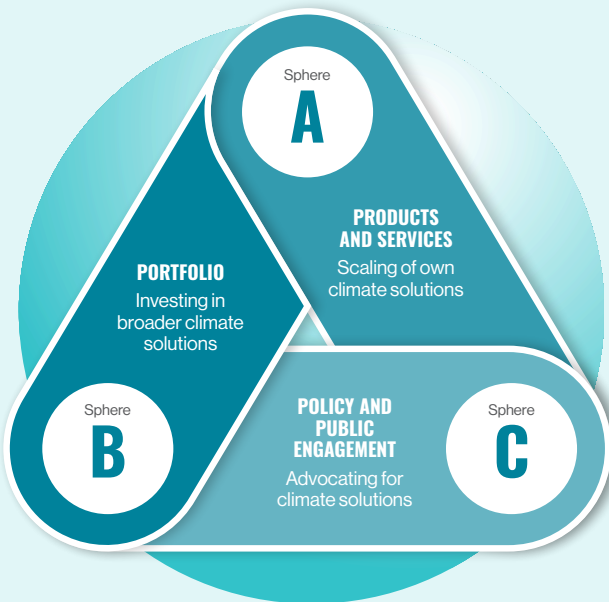
SCOPE INVENTORY

SPHERES OF INFLUENCE

SPHERES

- **Global** net zero
- **Beyond** value chain
- **Consequential accounting** to quantify the change in emissions caused by decisions across a whole Sphere of Influence

WHAT TYPES OF INFLUENCE ARE WE TALKING ABOUT?



EACH SPHERE HAS A SET OF SUB SPHERES WITH SPECIFIC KPIS, MANY OF WHICH ARE USED FOR OTHER STANDARDS ALREADY, TO HELP YOU DRIVE AND GAUGE PROGRESS.

HOW DOES SPHERES OF INFLUENCE WORK?

SPHERE A

The influence that your products and services have on the emissions of their users beyond, of course, those which lie within your Scope 3 inventory.

SPHERE B

The influence that your investments and spending have on accelerating climate solutions that contribute to climate mitigation beyond your value chain.

SPHERE C

The influence that your climate policy advocacy and industry engagement have on global emissions beyond reductions resulting from it within your inventory boundary.



DIG INTO THE FRAMEWORK – INCLUDING SUB SPHERES AND CASE STUDIES – IN THE SPHERES OF INFLUENCE WHITE PAPER.

WHO IS BEHIND SPHERES OF INFLUENCE?

Spheres was first developed jointly by Oxford Net Zero and Futerra but now has a growing number of major businesses acting as Pilot Partners to develop the Spheres KPI Framework and pressure test its suitability and usability in a commercial environment.

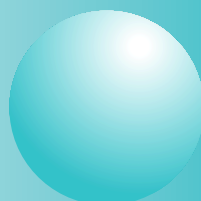
ORIGINATORS

FUTERRA  OXFORD NET ZERO

PILOT PARTNERS



JOIN THE PILOT GROUP!



WE HAVE A FEW SPOTS LEFT IN OUR PILOT GROUP. THESE COMPANIES HAVE BEEN WITH US FROM THE START, GET EARLY ACCESS TO THE LATEST SPHERES DEVELOPMENTS, AND ENSURE THE FRAMEWORK REMAINS BOTH AMBITIOUS AND GROUNDED.

WHY WOULD I USE SPHERES IN MY BUSINESS?

Spheres of Influence has been designed, from the beginning, with the aim of delivering tangible business benefits for its users alongside value to society.

Spheres enables companies to...

1. GET THE RECOGNITION YOU DESERVE ON CLIMATE

Emissions reductions from your scope 1, 2 and 3 have been the focus of corporate climate action, but this is not the full story of how companies are making change.

Spheres presents a credible way to articulate your holistic climate ambition without detracting from Scope reduction efforts.

IN ACTION

Hitachi's Skyline trains will shift 40,000 car journeys a day to rail in Honolulu, saving the city thousands of tonnes of CO2 per year. Not part of Hitachi's inventory, but a contribution that should be recognised and incentivised.

2. FACILITE DELIVERY OF YOUR CLIMATE TRANSITION ACTION PLAN

Your ability to deliver your transition plan does not lie solely within your hands. Transition planning frameworks ask you to name external dependencies of your plan.

Spheres asks you to move beyond citing barriers to create the enabling conditions to accelerate your own net zero progress – all the while contributing to global net zero.

IN ACTION

ISO 14060 would require companies to provide verifiable evidence that "any deviation [from the transition plan] was not a result of the organization's decision to delay or avoid taking any particular action but was a result of external factors, beyond the organization's control or influence, that made certain actions in their transition plan impossible to undertake."

3. CHAMPION COMMERCIAL VALUE FROM CLIMATE ACTION

Products and services that reduce societal emissions will fuel the global net zero transition. This is more than marketing products as greener; it is intentional R&D, product strategy and norm-shifting to align your sector and the global economy with net zero.

Spheres can be a motivating tool for product teams to create lasting value in society while unlocking new revenue streams along the way.

IN ACTION

Kao pioneered laundry detergent brand Attack for single-rinse washing, then partnered beyond the industry to shift Japan from a two-rinse norm to one, creating the conditions for its innovation to be used and deliver consumer benefits, real-world water and energy savings, and tangible business growth.

HOW YOU CAN ENGAGE WITH SPHERES

There are two main ways that you as a business can engage with Spheres of Influence.

STAY TUNED

Spheres is still in development and will officially launch in 2027. Over the next six months Futerra, Oxford Net Zero and our Pilot Group will be pressure testing the framework and KPIs to ensure it is actionable, useful and relevant to business. Keep an eye out for updates!

KEEP UP WITH EVOLVING STANDARDS

ISO 14060 – Net Zero Aligned Organisations – would be the world's first international net zero standard. The draft standard describes action across all three spheres of influence as credible contributions toward global net zero.