



Lucy Shea

Group Chief Executive Officer

Lucy Shea is our Group CEO. A firm believer in the power of business to create change, she advises Fortune 500 companies on how to unlock the value of sustainability for their business and brand. her particular expertise is where the business of fashion and sustainability intersect.

Lucy has long experience in persuading people to take up sustainable lifestyles. She radically reimaged garment recycling with the creation of our Swishing campaign and was a founder member of the UN's Sustainable Lifestyles Taskforce, when she authored Communicating Sustainability, today one of the UN's most read reports. In 2014, she joined the Global Organising Committee of Fashion Revolution and is now a Trustee. She serves on the Steering Committee of the UNFCCC's Fashion Charter.